



Press Release

FOR IMMEDIATE RELEASE

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BROWN RUDNICK EXPANDS CORPORATE PRACTICE IN LONDON WITH ADDITION OF INTELLECTUAL PROPERTY PARTNER

London, UK and Boston, US, November 17, 2008 -- Brown Rudnick, a leading international law firm, today announced the appointment of **Richard Penfold** to its Corporate Group in London. Mr. Penfold advises clients on how to protect, exploit and manage intellectual property assets. He represents clients across diverse industries including emerging technologies, software, cleantech, e-commerce, gaming, publishing, entertainment and digital media and marketing (regulatory, clearance and commercial).

Mr. Penfold has been involved in a variety of contentious and non-contentious intellectual property matters involving, among others, trade marks, patents, data protection, cyber squatting, licensing and franchising, copyrights, design rights, database and analogous rights, and personality ad image rights.

As a member of the Firm's Cleantech Team, Mr. Penfold advises various Cleantech companies on the reorganization of IP rights, as well as IP protection and exploitation rights. Recent representation has included advice in relation to low energy lighting and lithium power cells for motor vehicles.

In the entertainment industry, Mr. Penfold assists celebrities, authors, actors, musicians and sports players with image and brand rights protection, licensing and enforcement. He also handles IP matters related to film and music production as well as broadcast media.

Commenting on Mr. Penfold's hire, **J. Scott Burns**, Managing Partner of Brown Rudnick's London office, said, "Our European client base is steadily expanding across multiple market sectors such as venture capital, emerging technologies, finance and cleantech. Richard's addition will augment our strong US IP team in providing European clients with important IP counsel that will help them leverage and protect their IP assets. We welcome Richard to the team."

Mr. Penfold said, "Brown Rudnick is an award-winning Firm that has established itself as a major contender in the London legal market. The London office has built top-tier practices in many areas that align with my practice including general corporate, corporate finance, venture capital, finance, emerging growth, cleantech, insolvency & corporate restructuring, and litigation. I look forward to applying my industry knowledge and legal skills to address clients' specific IP issues."



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In June, Brown Rudnick was awarded the prestigious Investor AllStars 2008 Service Provider of the Year Award which honors a specialist advisory firm serving the venture capital industry for its innovation, creativity and overall contribution in a venture financed deal. Additionally, *Hedge Fund Journal* named Brown Rudnick's Corporate Restructuring and Insolvency Group as "Top Legal Advisors to Hedge Funds." Earlier this year, the Firm was named a finalist for a 2008 UK Technology Innovation & Growth Award by Library House in the category of "Technology Law Firm of the Year."

This announcement follows Brown Rudnick's September notice that **Sonya Van de Graaff**, former Managing Director Principal and Solicitor with Bear, Stearns International Ltd. joined the Firm's London office. Earlier this year, **Roger Gregory**, the former Head of the Private Equity Team at Nabarro LLP, and leading insolvency lawyer **Louise Verrill** both joined Brown Rudnick's London office. Ms. Verrill is considered by insolvency industry experts to be one of the leaders in her field.

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Notes to Editors:

Brown Rudnick is an international law firm with offices in the United States and Europe. Combining a strong global network with a dedication to excellence, the firm achieves superior results through the assembly of cross-disciplinary teams that design and execute tailored solutions to suit client's needs. The firm's attorneys provide representation across key areas of the law: Corporate & Securities, Corporate Finance, Private Equity and Venture Capital, M&A, Intellectual Property, Structured & Commercial Finance, Bankruptcy & Corporate Restructuring, Complex Litigation, Energy, Real Estate, Government Law & Strategies, and Health Care. For more information, please visit www.brownrudnick.com.

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