



Press Release

FOR IMMEDIATE RELEASE

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BROWN RUDNICK TO SPONSOR 2010 UK AND IRELAND TECH TOUR

Event Pairs Most Promising Emerging British and Irish Technology Companies with Global Venture Capital Resources

London, UK, March 1, 2010 – Brown Rudnick LLP, an international law firm with offices in the US and Europe, today announced it's London Corporate Group is sponsoring the 2010 UK and Ireland Tech Tour, April 27-29 in London and Dublin. The Firm has proudly supported the Tech Tour since its inception in 1998. In 2007, a Brown Rudnick Corporate Partner served as a member of Tech Tour's Selection Committee, helping to screen and select the companies that were presented to Tech Tour delegates.

This year's Tech Tour will pair the most promising high-growth, early- and expansion-stage technology companies with representatives from the global venture capital world for strategic advice and potential funding. The funds that will be present at the Tour represent over €10 billion worth of investment capital.

The Tech Tour will see companies spanning a variety of technology sectors in England, Scotland, Wales, Northern Ireland and the Republic of Ireland competing to become one of 30 participants chosen from a pool of 250 applicants. Applicants will be assessed on the uniqueness of their technology, the strength of their business model and vision, capability to execute on the business plan, and the quality and track record of their management.

Victor Basta, President of UK & Ireland Tech Tour, said: "Our sponsors play a vital role in the running of this key event, and we thank them for their participation and generosity. The Tech Tour will identify the cleverest and most resilient emerging companies in the UK and Ireland –



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companies that have weathered and even thrived during the downturn. It's no exaggeration to say these companies have the potential to be the global technology leaders of tomorrow."

About the European Tech Tour

The European Tech Tour Association (ETT) was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. ETT is an independent, not-for-profit organisation composed of key contributors to the high technology industry. The Association recognises that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders. For further information, please visit www.techtour.com

About Brown Rudnick LLP

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Corporate & Securities, Intellectual Property, Finance, Bankruptcy & Corporate Restructuring, Complex Litigation, Government Contracts, Government Law & Strategies, Real Estate, and Energy. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

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